

BETHESDA MARKET PARK

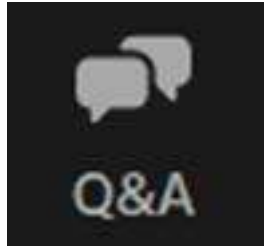
COMMUNITY MEETING | Bethesda, MD
JUNE 18TH 2024



WELCOME / TEAM INTRODUCTIONS

- M-NCPPC - Montgomery Parks
- Town of Chevy Chase
- EYA / Bernstein Management (Development Team)
- MPFP (Landscape Architects)

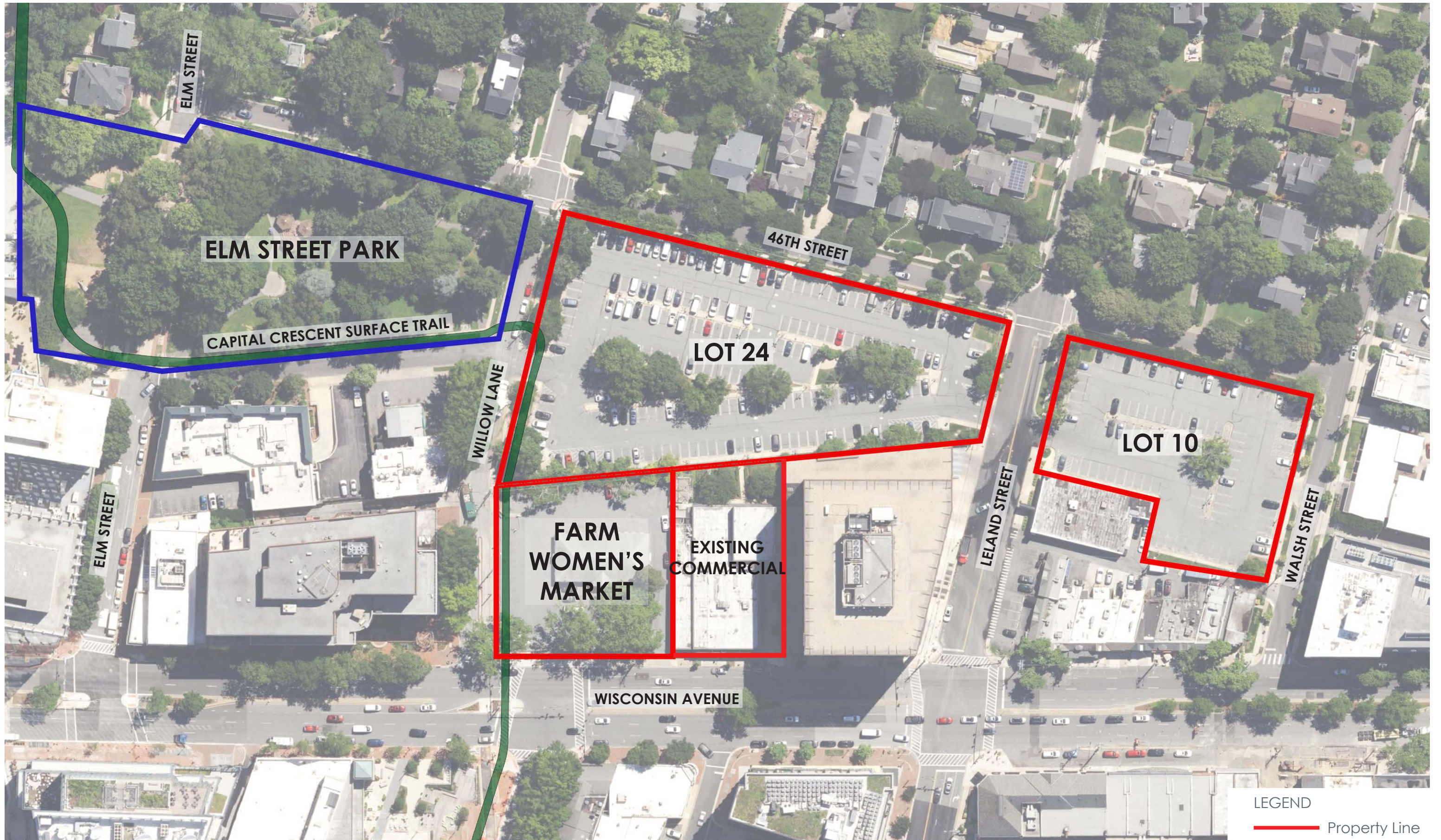
HOUSEKEEPING



- This presentation recording will be posted on project website
Link: mocoparks.org/BethesdaMP
- During the presentation, you may enter questions or comments by clicking on the Q&A box at the upper right of your screen

PRESENTATION AGENDA

1. Background
2. Public Survey Summary - Incorporating Public Preferences
3. Park Amenities and Programming
4. Next Steps
5. Q&A



ELM STREET PARK

CAPITAL CRESCENT SURFACE TRAIL

LOT 24

LOT 10

FARM WOMEN'S MARKET

EXISTING COMMERCIAL

WISCONSIN AVENUE

46TH STREET

LELAND STREET

WALSH STREET

ELM STREET

ELM STREET

WILLOW LANE

LEGEND
Property Line



EXISTING CONDITIONS



SITE ANALYSIS - THE TRANSFORMATION OF PARKING LOTS TO A LINEAR PARK SYSTEM



Legend

- 1 Fitness Room & Circuit (13+)
- 2 Play Area (1-2 & 2-5)
- 3 Play Area (5-12)
- 4 Bioretention
- 5 Elm St. Park Promenade
- 6 Plaza Area with Informal Seating
- 7 Bike Parking
- 8 Capital Crescent Trail
- 9 Engineered Wood Fiber (EWF) Surface
- 10 Rubber Surface
- 11 Sloped Artificial Turf Surface
- 12 Steps
- 13 Accessible Paths
- 14 Retaining Wall
- 15 Drinking Fountain
- 16 Outdoor Swings
- ▲ Playground Access/Egress Point



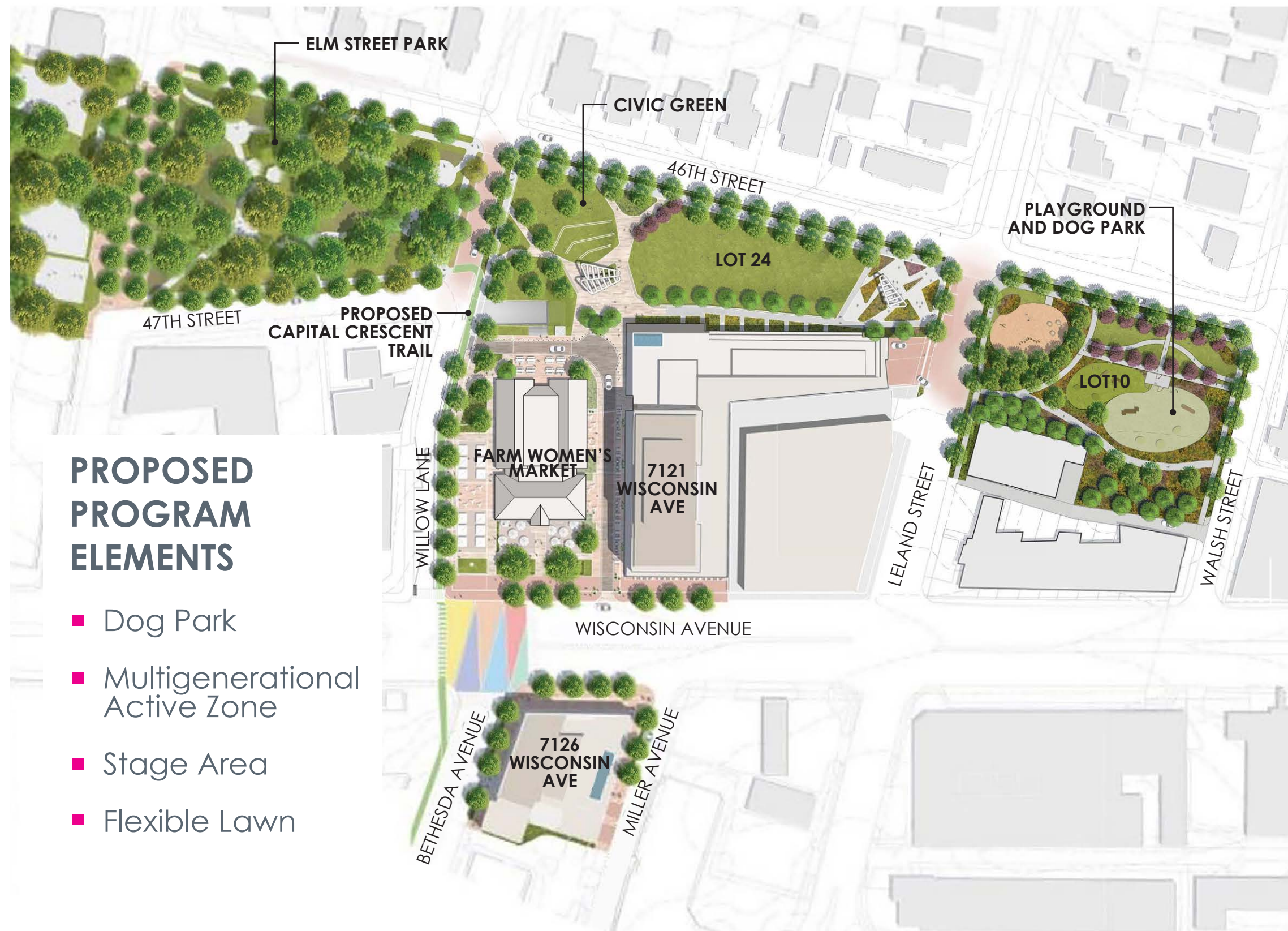
ELM STREET PARK NORTH - LANDSCAPE CONCEPT DESIGN- PARKER RODRIGUEZ (JULY 2021)

VISION FOR BETHESDA MARKET PARK

Based on the Approved and Adopted May 2017 Bethesda Downtown Plan:

- A **vibrant** community destination for events and gathering
- **Multi-generational** activities and amenities
- **Welcoming** to all County-area residents, workers and visitors
- A key part of the southern Bethesda Eastern Greenway, providing a **promenade connection** along the corridor and to the popular Capital Crescent Trail

APPROVED SKETCH PLAN - October 2019



PROPOSED PROGRAM ELEMENTS

- Dog Park
- Multigenerational Active Zone
- Stage Area
- Flexible Lawn



PROJECT SUMMARY

- **Community Meetings** held March 15 and 16, 2023 to collect community input on preliminary program of requirements and concept
- **Online survey** conducted March 15 - April 30, 2023 to gather community ideas and comments
- **Schematic design**, cost estimating, confirmation of project budget & funding, 2023-2024
- **Review recommendations** with community for additional feedback - June 18, 2024

A nighttime photograph of Bethesda Market Park. In the foreground, a fountain with several water jets is visible on the left. A wide set of stairs leads down to a lower level. To the right, a wall is covered in colorful, abstract graffiti. In the background, several modern buildings are illuminated. One building has a distinctive red, glowing circular structure on its roof. The sky is dark, and the overall scene is lit by city lights and building lights.

COMMUNITY INTERACTION SUMMARY OF PUBLIC SURVEY

SUMMARY OF PUBLIC SURVEY - AMENITIES

654 Responses

Based on survey results, the most desired amenities to be included in the Park:

- Stage/ Shade Structure
- Open, Flexible Lawn Area
- Terraced Seating
- Planted Areas/ Canopy Trees
- Interactive Water Feature
- Loop Walking Paths
- Variety of Seating Options Including Adult Swings
- Dog Park
- Placemaking/ Playful Climbable Art
- All-Weather Game Tables



PLANNING THE PARK
CONNECTING WITH NATURE

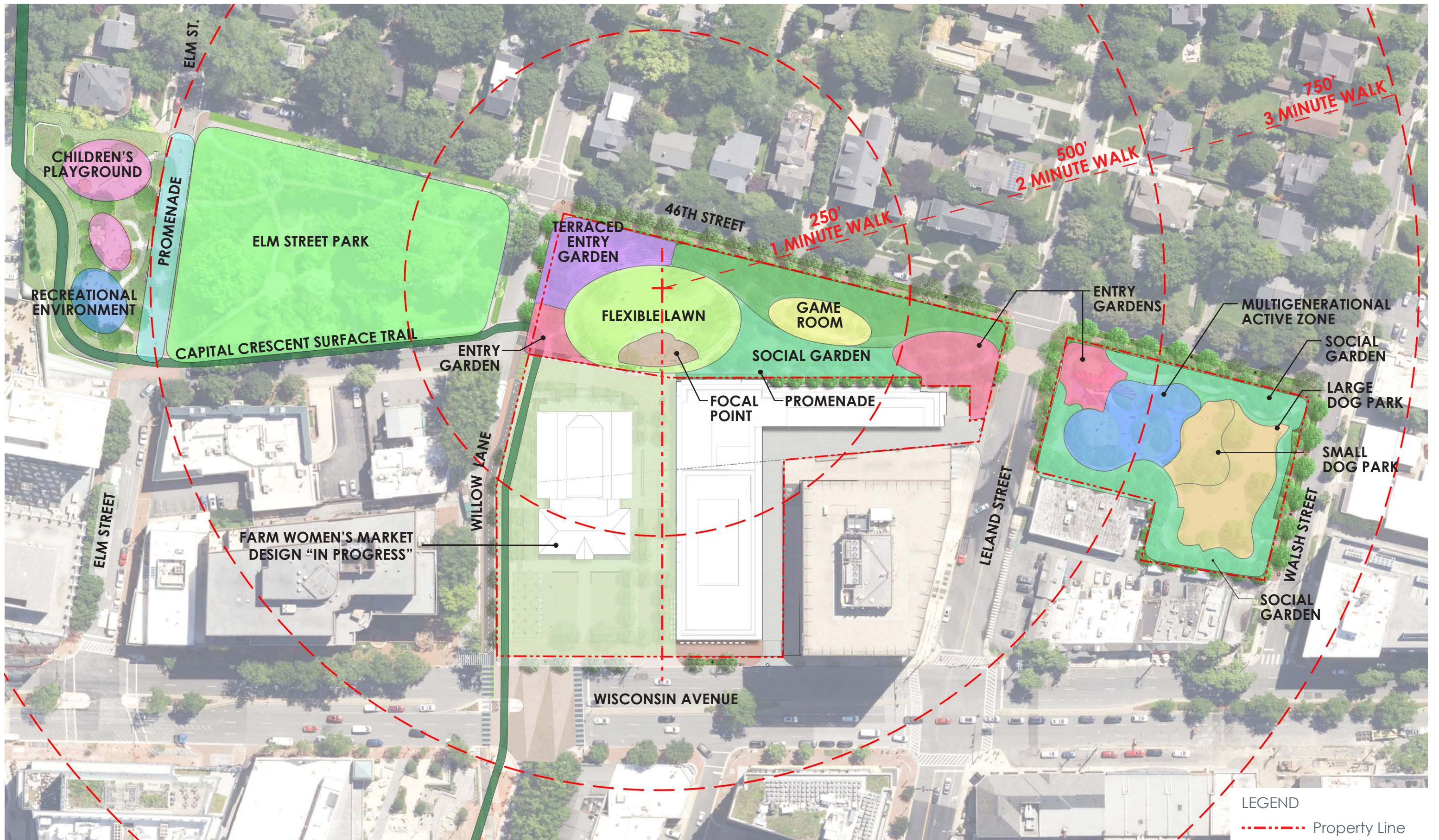


BIOPHILIC DESIGN

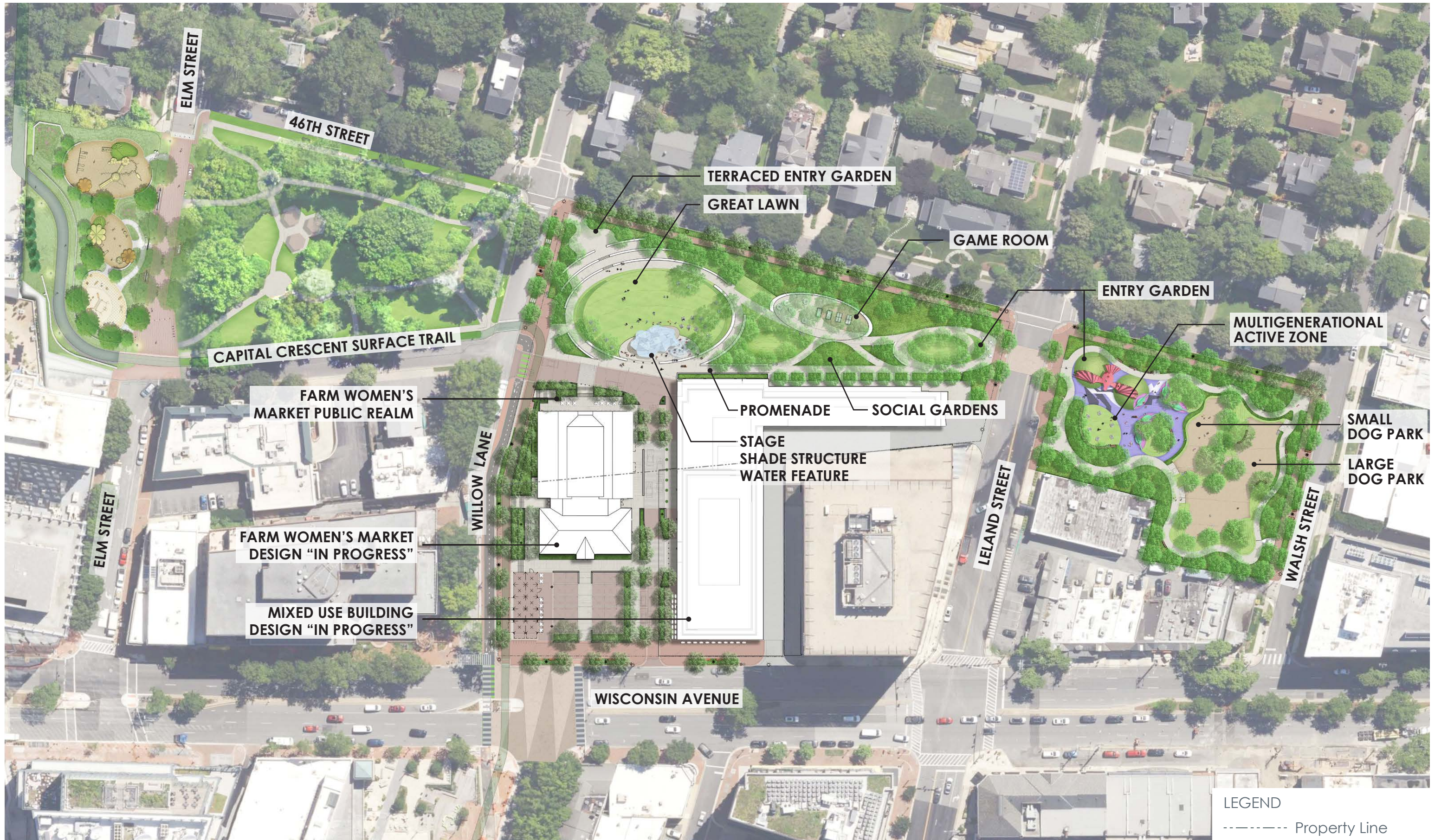
This landscape architectural framework weaves patterns and forms of nature in the built environment to strengthen the human-nature connection for the residents in Bethesda and the greater regional context.



OPEN SPACE GUIDING PRINCIPAL - **BIOPHILIC DESIGN**



PROGRAM DIAGRAM - HOW THE SPACES RELATE TO EACH OTHER



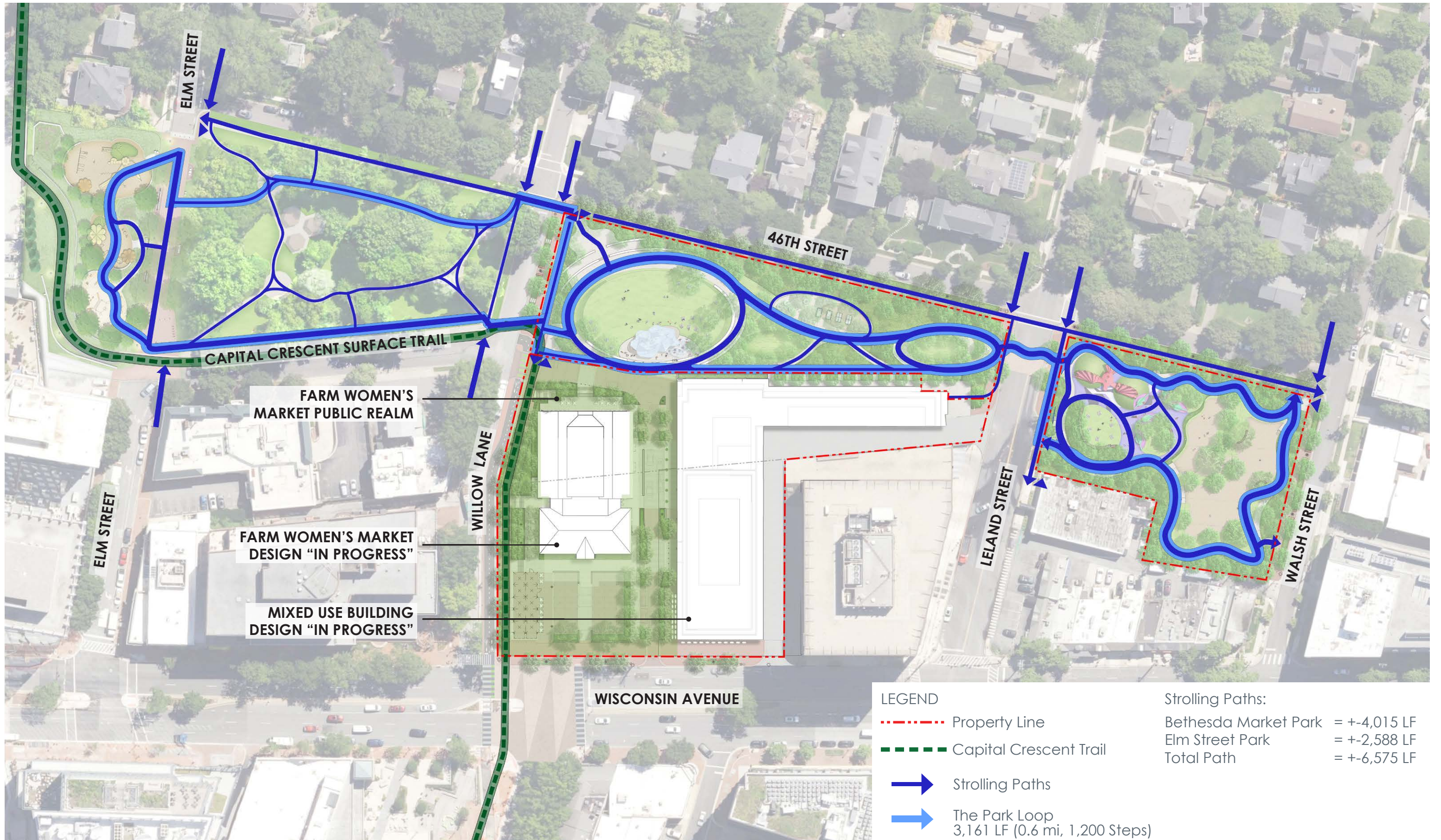
LEGEND
----- Property Line

0' 20' 40' 60' 120' 200' N

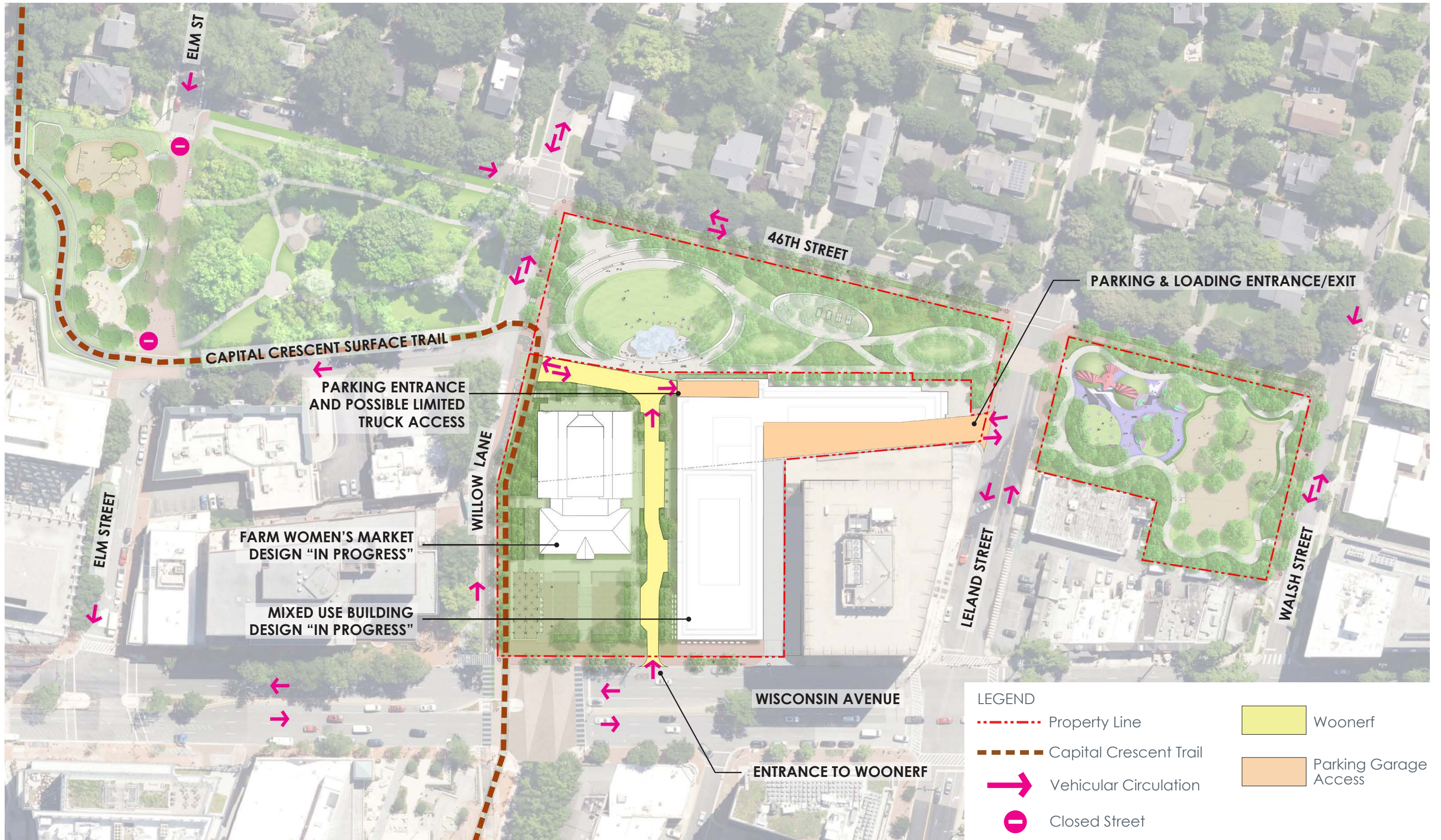
PARK PLAN



BETHESDA MARKET PARK NORTH AND SOUTH - AERIAL VIEW DUE NORTH



THE PARK STROLLING PATHS



PARKING & LOADING ENTRANCE/EXIT

CAPITAL CRESCENT SURFACE TRAIL

PARKING ENTRANCE AND POSSIBLE LIMITED TRUCK ACCESS

FARM WOMEN'S MARKET DESIGN "IN PROGRESS"

MIXED USE BUILDING DESIGN "IN PROGRESS"

WILLOW LANE

46TH STREET

LELAND STREET

WALSH STREET

ELM STREET

ELM ST

WISCONSIN AVENUE

ENTRANCE TO WOONERF

LEGEND

- - - Property Line
- - - Capital Crescent Trail
- ➔ Vehicular Circulation
- ⓪ Closed Street
- Woonerf
- Parking Garage Access



VEHICULAR CIRCULATION DIAGRAM

An aerial photograph of a residential neighborhood in Bethesda, Maryland, with architectural overlays for a park. The park features a large green lawn, a blue geodesic dome structure, a paved walkway, and several smaller green spaces. The text 'BETHESDA MARKET PARK NORTH' is in black and 'AMENITIES' is in pink. The background shows houses and trees.

BETHESDA MARKET PARK NORTH AMENITIES

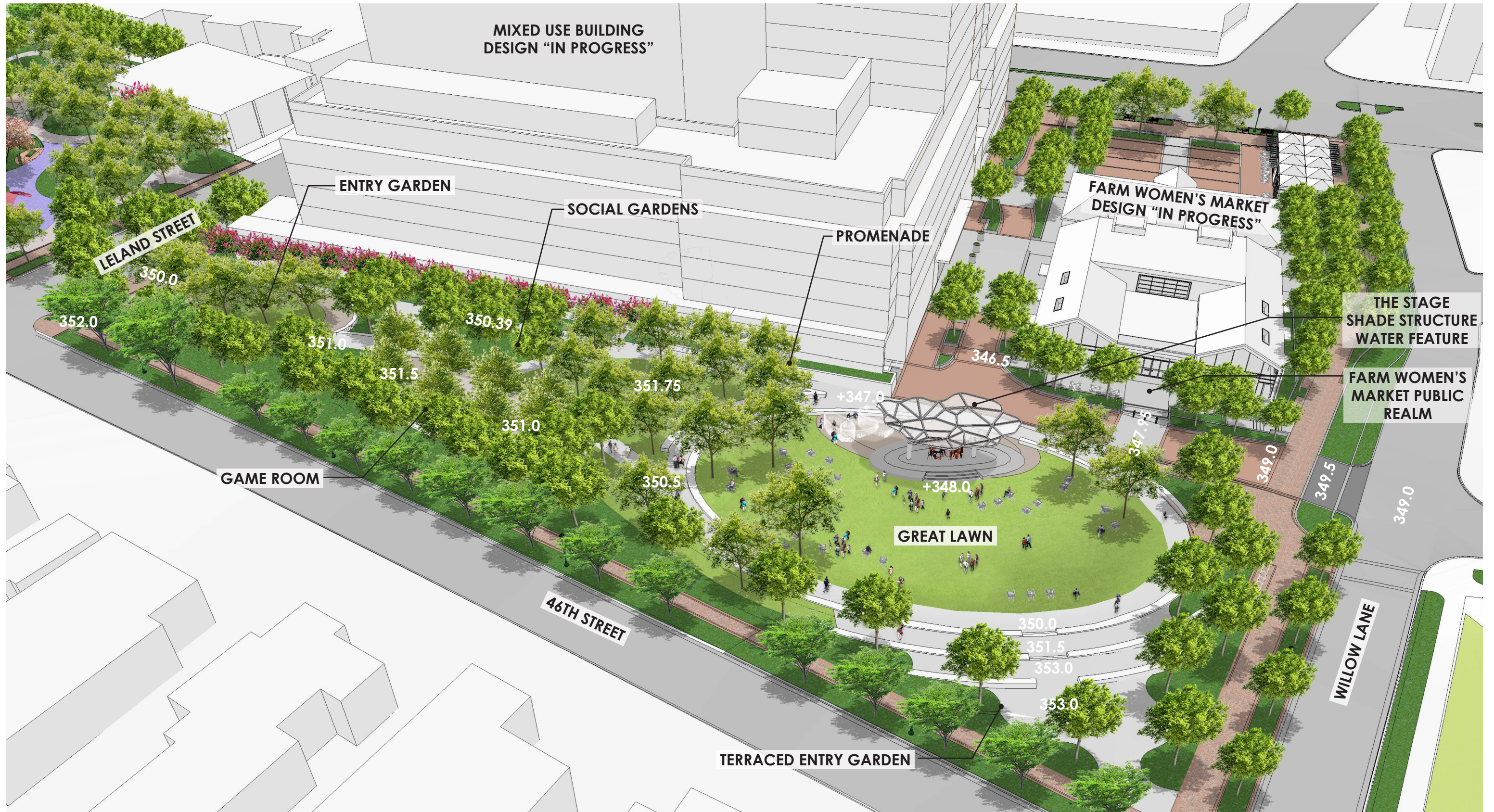


LEGEND
 - - - - - Property Line

*Grades are approximate

BETHESDA MARKET PARK NORTH - ENLARGEMENT PLAN





BETHESDA MARKET PARK NORTH - AERIAL VIEW



FLEXIBLE LAWN

PINGPONG

BOARD GAMES

PICNICKING

INFORMAL PLAY

MULTI PURPOSE STAGE AREA

SHADE STRUCTURE

WATER FEATURE



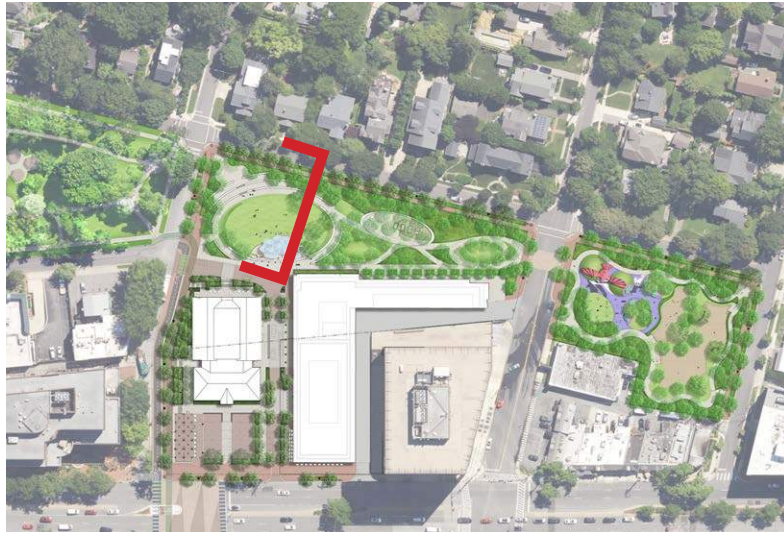
BETHESDA MARKET PARK NORTH - AMENITIES



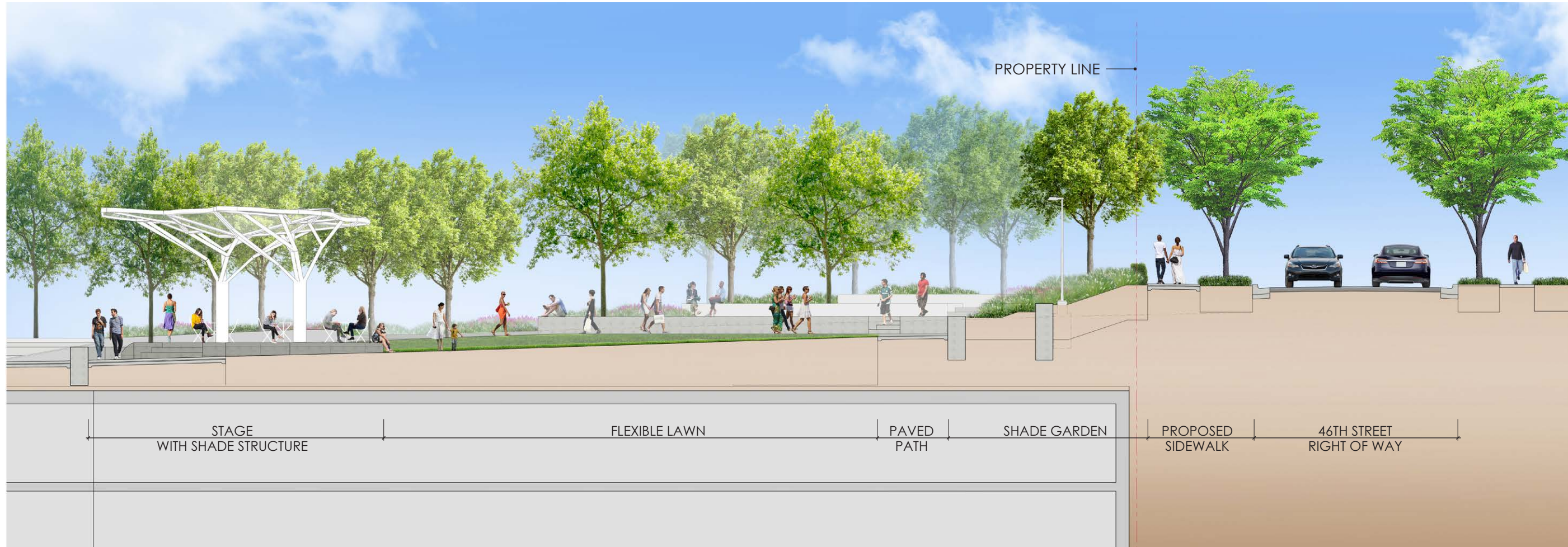
0' 5' 10' 15' 30' 50' 70'



BETHESDA MARKET PARK- GREAT LAWN PLAN - STAGE



KEY PLAN

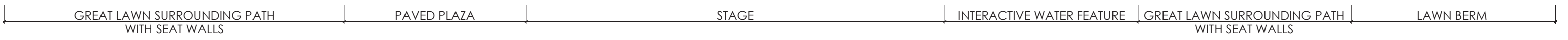


0' 2' 5' 10' 20' 30'

BETHESDA MARKET PARK NORTH - STAGE SECTION 1



KEY PLAN



BETHESDA MARKET PARK- STAGE SECTION 2



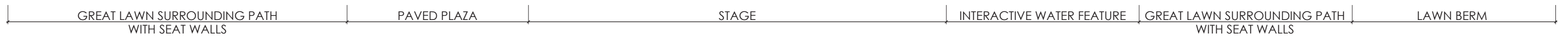
BETHESDA MARKET PARK NORTH - **VIEW FROM WOONERF**



INSPIRATION IMAGES - GREAT LAWN STAGE- WATER FEATURE



KEY PLAN



BETHESDA MARKET PARK- STAGE SECTION



KEY PLAN



GREAT LAWN SURROUNDING PATH WITH SEAT WALLS | PAVED PLAZA | STAGE | INTERACTIVE WATER FEATURE | GREAT LAWN SURROUNDING PATH WITH SEAT WALLS | LAWN BERM

0' 2' 5' 10' 20' 30' 50'

BETHESDA MARKET PARK - STAGE SECTION



KEY PLAN



GREAT LAWN SURROUNDING PATH WITH SEAT WALLS | PAVED PLAZA | STAGE | INTERACTIVE WATER FEATURE | GREAT LAWN SURROUNDING PATH WITH SEAT WALLS | LAWN BERM

0' 2' 5' 10' 20' 30' 50'

BETHESDA MARKET PARK - STAGE SECTION



BETHESDA MARKET PARK NORTH - VIEW FROM GREAT LAWN



BETHESDA MARKET PARK NORTH - VIEW FROM GREAT LAWN- EVENING VIEW



BETHESDA MARKET PARK SOUTH

AMENITIES



ENTRY PLAZA
• UNIQUE PLAY SCULPTURE
• CLIMBABLE PLAY STRUCTURE

MULTIGENERATIONAL ACTIVE ZONE
• LIGHTS SWING GARDEN
• BENCH TRAIL PLAY
• SHADED SEATING

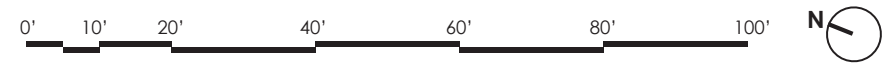
FLEXIBLE LAWN AREA

SMALL DOG PARK

LARGE DOG PARK

LELAND STREET

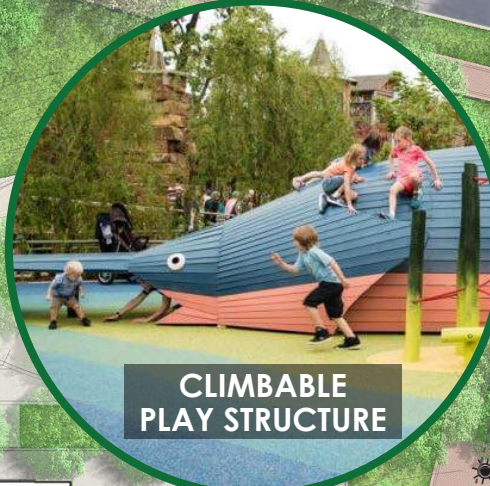
WALSH STREET



BETHESDA MARKET PARK SOUTH - ENLARGEMENT PLAN



BETHESDA MARKET PARK SOUTH - AERIAL VIEW



**CLIMBABLE
PLAY STRUCTURE**



SWINGS GARDEN



BENCH TRAIL



SHADED SEATING



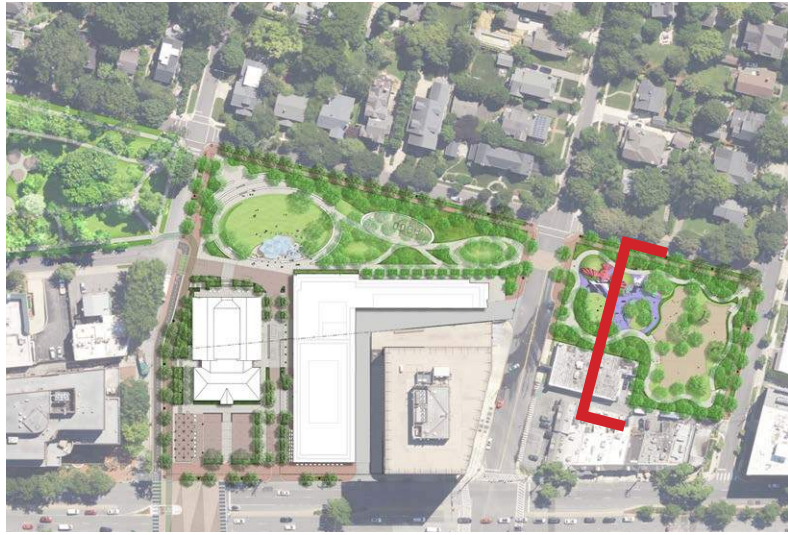
STROLLING PATH



DOG PARKS



BETHESDA MARKET PARK SOUTH - AMENITIES



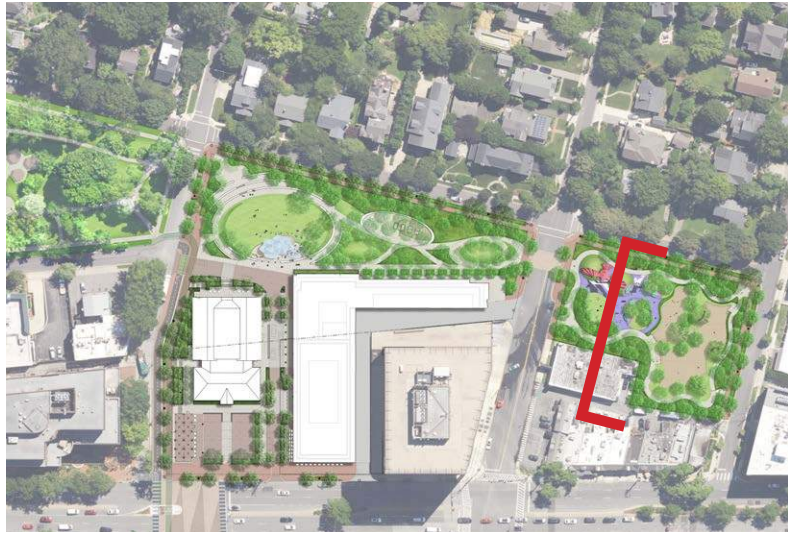
KEY PLAN



46TH STREET RIGHT OF WAY | PROPOSED SIDEWALK | SOCIAL GARDENS | SWING GARDEN | SOCIAL GARDEN

0' 2' 5' 10' 20' 30'

BETHESDA MARKET PARK SOUTH - SECTION AT SWING GARDEN

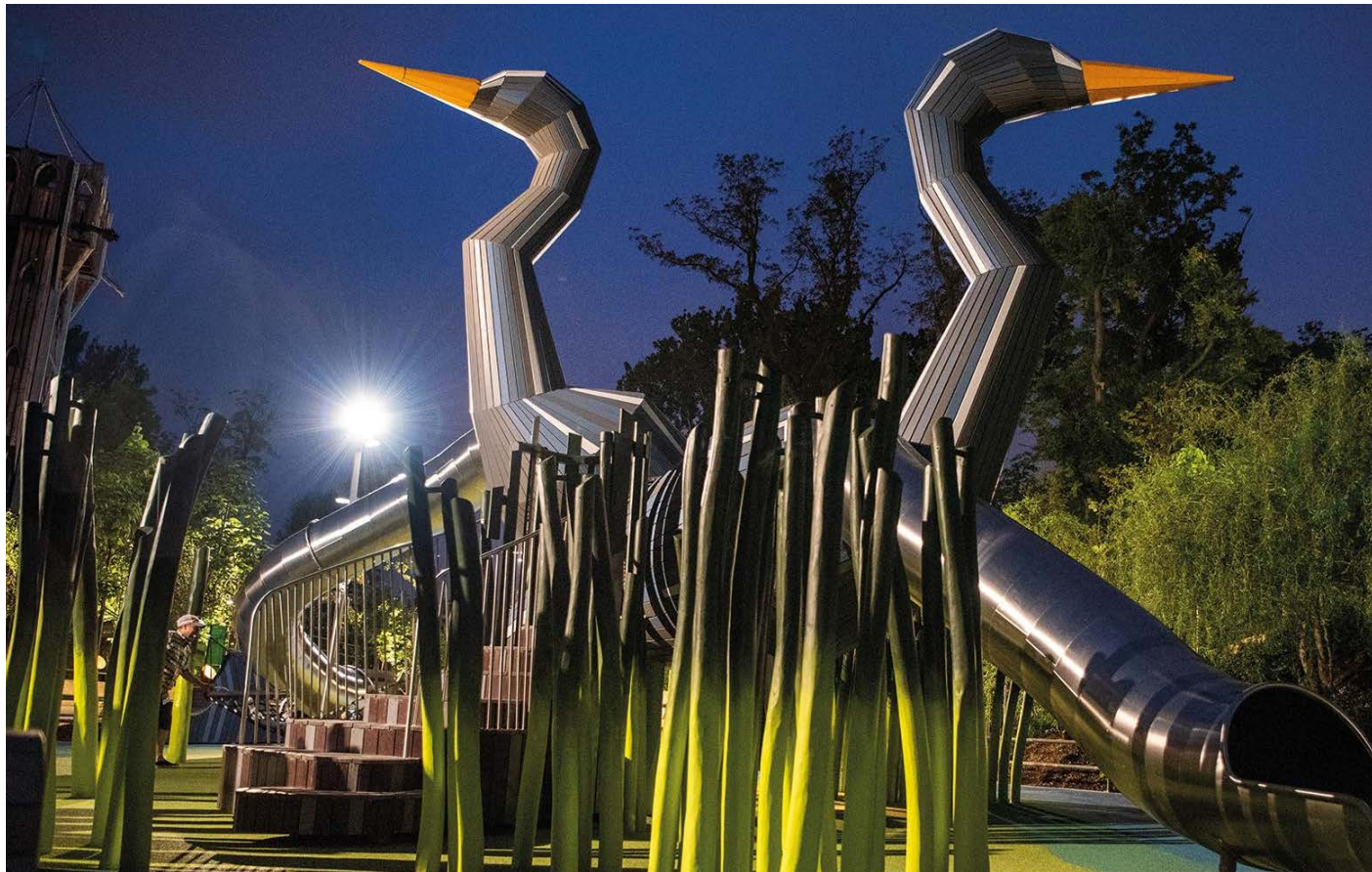


KEY PLAN



0' 2' 5' 10' 20' 30'

BETHESDA MARKET PARK SOUTH - SECTION AT SWING GARDEN



INSPIRATION IMAGES - A PLACE FOR ALL AGES TO MEET AND PLAY



INSPIRATION IMAGES - A PLACE FOR ALL AGES TO MEET AND SOCIALIZE



INSPIRATION IMAGES - DOG PARKS

A photograph of a park with children playing on a grassy field, trees, and a building in the background. The text is overlaid on the image.

BETHESDA MARKET PARK

A PLACE FOR EVERYONE

NEXT STEPS IN THE DEVELOPMENT OF YOUR PARK

- Refine design based on community feedback
 - Decision by the Town of Chevy Chase on the plan for additional funding
 - Completion of agreement between County and Developers
 - Submit Preliminary and Site Plan for entire project to Montgomery County Planning Board for approval.
-
- Complete legal agreements between partners. Developer to obtain financing for private portion of development
 - Prepare final construction documents and obtain permits.
 - Phase I Construction: Lot 24 Building, Tower adjacent to Market on Wisconsin, Farm Women's Market, Underground Parking Structure and Park. Lot 10 remains open and available for parking.
 - Phase II Construction: Park on Lot 10

CONTACT INFORMATION

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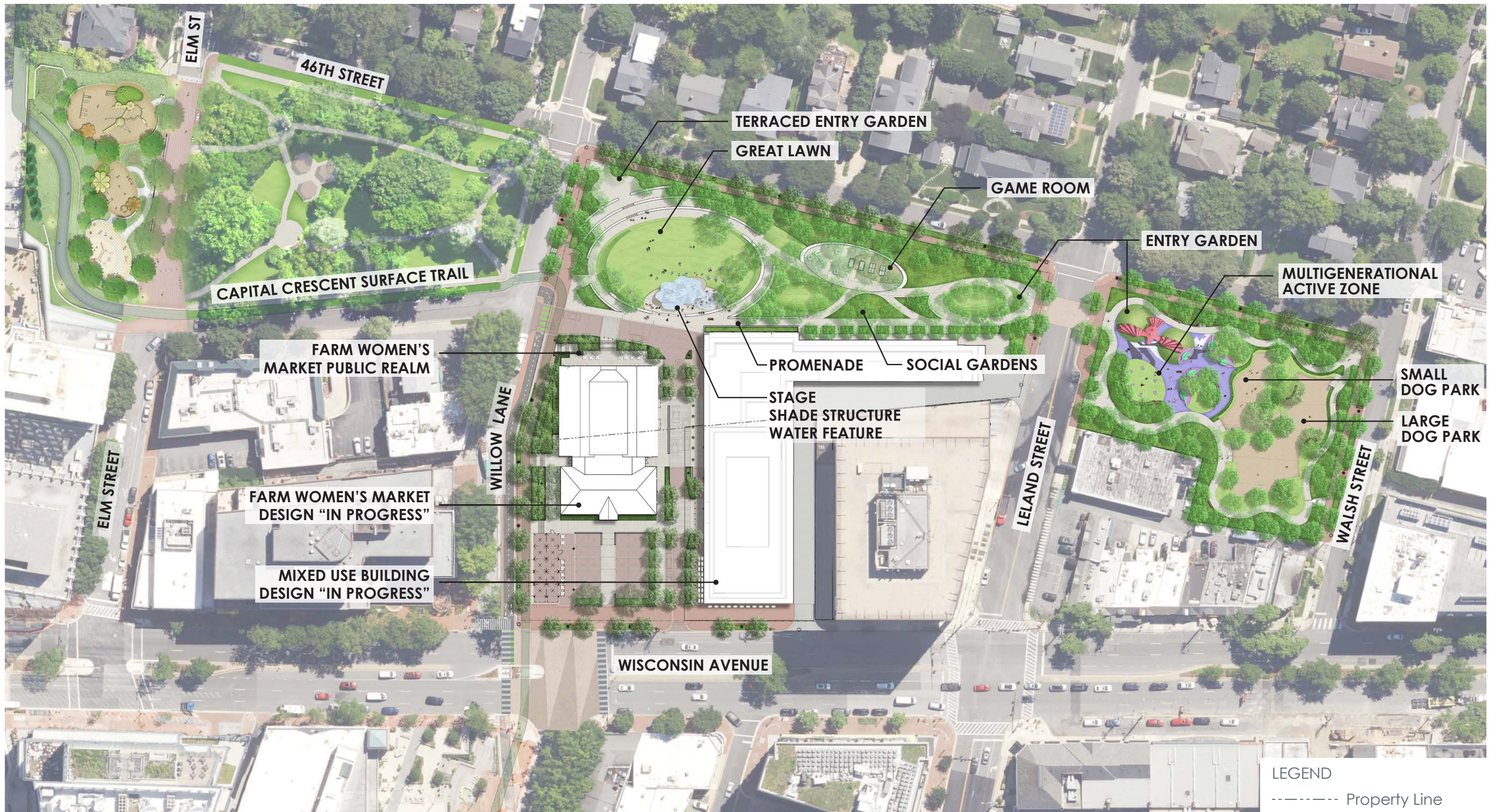
301.650.2860

Project Website:

<https://montgomeryparks.org/projects/directory/bethesda-market-park>



Q & A



PARK PLAN