



SPONSORSHIP OPPORTUNITIES

Innovative Designs from the Field

February 16, 2024 | Brookside Gardens | 9:00 a.m.—4:00 p.m.

Brookside Gardens' GreenScapes Symposium is the largest sustainable landscapes symposium in the mid-Atlantic region attracting more than 1,000 participants. Marketing outreach for this virtual event will target both regional and national audiences. This symposium will offer new and innovative sustainable design and maintenance strategies to take your home garden or professional work to the next level. Featured topics and speakers include:

- **The Masterpiece of Glenstone: From Suburbia to Organic Oasis**
Paul Tukey, Director of Environmental Stewardship, Glenstone Museum
Jennifer Corlett, Senior Associate, PWP Landscape Architecture
- **How Field Research Is Informing Sustainable Design and Maintenance Practices**
Dr. Susan Barton, professor and extension specialist, Department of Plant and Soil Sciences, University of Delaware
- **Lessons from Stoneleigh: Reimagining Traditional Landscapes with Native Plants**
Ethan Kauffman, Director, Stoneleigh
- **The Inside Scoop: Naturalistic Planting Design with Industry Pioneers**
Austin Eischeid, landscape designer and owner, Austin Eischeid Landscape Design

Brookside Gardens' annual GreenScapes Symposium explores the latest topics related to sustainability and the environment. Industry leaders provide in-depth information on a diversity of issues surrounding the annual theme.


The Symposium targets wide-ranging sectors of the green industry:

- Landscape Architects, Designers, and Contractors
- Nurseries; Botanical Gardens
- Arborists; Tree and Lawn Care Companies
- Developers; Planners; Natural Resource Managers
- Community Activists; Master Gardeners; and Homeowners

Brookside Gardens, in Wheaton, Maryland, is an extraordinary and inspiring cultivated landscape. Through beautifully designed gardens, diverse learning opportunities, and an engaging staff, we motivate our visitors to take action in their own lives and landscapes to appreciate and care for the plants around them.

Sponsorship Benefits

Your generous support of the Greenscapes Symposium will be recognized as below. For more information on Symposium sponsorship, please contact Ellen Bennett at Ellen.Bennett@MontgomeryParks.org or 301/962-1402.

	\$1,250 Presenting Sponsor	\$500 Associate	\$250 Friend	\$125 Donor
Complimentary registrations	10 (value \$600)	5 (value \$300)	3 (value \$180)	1 (value \$60)
GreenScapes website listing	✓	✓	✓	✓
Logo on donor slide prior to each session	✓	✓	✓	✓
Promotional info in virtual registration packets	✓	✓	✓	
Logo on Montgomery Parks GreenScapes calendar page	✓	✓	✓	
Promotion on Brookside Gardens FaceBook page (12,000 followers)	3 listings	2 listings	1 listing	
Promotion in Brookside Gardens eNewsletter (3,700 subscribers)	2 listing	1 listing		
Thank you on Montgomery Parks FaceBook page (35,500 followers)	2 listings	1 listing		
Promotion in Montgomery Parks eNewsletter (46,000 subscribers)	1 listing	1 listing		
Promotion on Montgomery Parks Twitter, LinkedIn, NextDoor pages	1 listing each			
Presentation to audience during lunch break	5 minutes (option for pre-recorded or live address)			



MONTGOMERY PARKS
FOUNDATION